

Knowledge

Demonstrates an extensive understanding of accounting in corporations.

Demonstrates an extensive knowledge of facts, terms, concepts and definitions



Thinking

Analyze the financial status of a company, using financial ratios

Use information technology to conduct financial analysis.

Application

Use financial analysis techniques to analyze accounting data for decision-making purposes

Explain and interpret a corporation's annual report

BAT4M Investors Conference

USING THE INFORMATION ON THE FINANCIAL STATEMENTS



Communication

Communicates various oral, written, and visual forms, including electronic forms (e.g., presentations, charts, graphs, tables, maps, models, financial statements,) to explain and interpret a corporation's annual report with a high degree of effectiveness.

Presentations Begin June 11th

Each member of your group will present their rationale for selecting one of the investments and the performance of that investment. Your decisions should be based on an analysis of the financial statements, the key ratios and measurements and performance indicators used by accountants and investment professionals. One member will provide the details on the overall performance of the portfolio. Always keep in mind the two goals for all investors: capital gains and income.