

5

THE MUSEUM PROJECT

PART 3: THE VIDEO ASSIGNMENT

A CHANGING CANADIAN COMMUNITY

Each member of your group will contribute to a video piece for this portion of your museum exhibit. Be aware; while this is a group submission, you will be assessed on your own contribution to the project. Every group member must be seen and heard in your video piece!

The video task can take a wide variety of forms including:

- An early television news broadcast
- A "60 Minutes" or news documentary style show
- A portion of a television drama or sitcom
- Sports and popular culture report or review
- A children's cartoon or animated program
- An excerpt from a television program aimed at children
- An excerpt from a Late Night television show (monologue or interview)
- Political commentary
- A politician's television press conference or television address
- An advertisement
- Other ideas you may have (get approval from your teacher before proceeding)

As a group you need to ensure the three main themes of the course are covered in your written work. Use the Museum Project Organizer to keep track of your progress. These themes are:

- **Social, Economic and Political Context:** describe some key social, economic, and political events, trends, and developments between 1945-1982, and assess their significance for different groups in Canada.
- **Communities, Conflict, and Cooperation:** analyse some key experiences of and interactions between different communities in Canada, as well as interactions between Canada and the international community, from 1945-1982, and the changes that resulted from them
- **Identity, Citizenship, and Heritage:** analyze how significant events, individuals, and groups, including Aboriginal peoples, Quebecois, and immigrants, contributed to the development of identity, citizenship, and heritage in Canada between 1945 and 1982.

RUBRIC

Knowledge and Understanding	<ul style="list-style-type: none"> ○ Accurate content ○ Relevant details included ○ Piece shows understanding of themes and time period
Thinking and Inquiry	<ul style="list-style-type: none"> ○ Main themes of the course are addressed ○ Evidence of thorough research into both content and form is present
Application	<ul style="list-style-type: none"> ○ Appropriate format is used ○ Format follows proper conventions from the era
Communication	<ul style="list-style-type: none"> ○ Language and style from era is used ○ Presentation tells proper story ○ Presentation, design and format are effective ○ Conventions of format are followed ○ The era or time period of the audio presentation is evoked through adherence to proper content and form